

The LEADING AWARDING BODY of QUALIFICATIONS
for the LICENSED RETAIL SECTOR



BIIAB Level 1 Award in Responsible Alcohol Retailing (ARAR)



Alcohol Retailing (ARAR)



I am pleased to endorse this Award.

It is essential that staff authorised to sell alcohol have a sound knowledge and understanding of the law and the responsibilities connected with this activity under the Licensing Act 2003. The BIIAB Level 1 Award in Responsible Alcohol Retailing provides training in the legal background to this new legislation, the importance and consequences of not serving alcohol to those under-age or those already drunk, as well as an understanding of best practice in all sectors of licensed retail.

The Government fully supports the provision of training and qualifications, like this award, so that staff and licensees are fully aware of their responsibilities when selling alcohol. In the long run, I believe that this will not only improve standards of premises management across the board – which in turn will help to reduce crime and disorder and other alcohol harms - but ensure that retail staff have a much better and safer environment in which to work.

A handwritten signature in black ink that reads "Hazel Blears". The signature is written in a cursive style with a horizontal line underneath.

Rt Hon Hazel Blears MP
Minister without Portfolio,
and Labour Party Chair

BIIAB Level 1 Award in Responsible

What is the **BIIAB** Award in Responsible Alcohol Retailing (ARAR)?

BIIAB, the dedicated awarding body for the licensed retail sector, has developed the BIIAB ARAR to meet industry-wide training requirements to demonstrate commitment to responsible alcohol retailing.

This qualification provides essential knowledge and understanding of the responsibilities of alcohol retailers authorised by a personal licence holder to sell alcohol. It will enable those who complete the qualification to act within the law and to support the designated premises supervisor to retail alcohol responsibly on their licensed premises.

The BIIAB ARAR provides additional protection to licensed premises operators and candidates alike as it contains three mandatory questions that ensure that every candidate fully understands the legislation concerning under-age sales, serving persons who are drunk, and the licensing objectives.



What does the qualification cover?

- The nature of alcohol and the effect that it has on the human body.
- The main issues in the Licensing Act 2003 as they relate to alcohol retailers and servers.
- Licensing law in relation to the protection of children from harm.
- The social responsibilities relating to the retail sale of alcohol.
- How to recognise drunkenness, and an individual's duty not to serve drunk customers.
- Appropriate strategies that can be adopted to prevent or eliminate alcohol-related crime and conflict; and the importance of personal safety.



BIIAB Level 1 Award in Responsible

Who is the **BIIAB ARAR** for?

The BIIAB ARAR is designed for anyone who works on licensed retail premises who is, or likely to be, involved in the sale of alcohol, including:

- bar staff
- waiters/waitresses
- supermarket cashiers
- licensed shop cashiers

in any licensed premises including:

- pubs
- hotels
- licensed shops
- convenience stores
- entertainment venues
- leisure parks
- bars
- restaurants
- supermarkets
- sports and social clubs
- nightclubs
- casinos

and any other premises where alcohol is sold.

The BIIAB ARAR is one of a number of BIIAB qualifications specifically designed for licensed retail employees, that contribute towards other qualifications such as:

BIIAB Professional Barperson's Qualification

To achieve this qualification candidates must pass the BIIAB ARAR plus the BIIAB Certificate in Customer and Drinks Service.

For more information about the BIIAB portfolio of qualifications, call the QA department on 01276 684449, email qa@bii.org or visit www.biiab.org/qualifications



Alcohol Retailing (ARAR)

How is the qualification delivered?

The BIIAB ARAR has been designed to be delivered in less than a day and includes a short multiple-choice examination. A comprehensive handbook, presented in an easy-to-follow format, supports the qualification and covers all the information required to complete the examination.

The examination consists of 25 multiple-choice questions, three of which are compulsory. To pass the examination candidates must answer correctly the three compulsory questions in section one, and 14 out of the 22 questions in section two.

The training and examination for this qualification are available in two ways:

- candidates can attend a training course at a BIIAB approved centre, followed by a paper-based examination,

or

- candidates can receive training on-site, and take the examination using the telephone in a closely monitored environment.

The BIIAB telephone assessment demonstration line, providing sample questions and a chance to experience what a telephone exam is like, is available 24 hours a day by calling 0900 777 1110.

What other qualifications are available?

All BIIAB qualifications provide solutions to specific market requirements, deliver real business benefits, and support careers in licensed retail for every type of premises.

For more information on BIIAB qualifications, and the approved centres that offer them, call 01276 684449 or visit www.biiab.org/trainingcentres

What is **BIIAB**?

- BIIAB is the wholly-owned awarding body of BII, the professional body for the licensed retail sector, which has the fastest growing professional membership of 17,000 individuals.
- BIIAB is the market leader in developing and awarding qualifications for the licensed retail sector.
- BIIAB has processed over 1 million qualifications to date*.
- BIIAB currently approves over 550 centres, across 5,000 locations in the UK, to deliver BIIAB training and examinations.



BII membership

Membership of BII, the professional body for the licensed retail sector

Candidates that successfully achieve the BIIAB ARAR may apply to join BII as a Barperson Associate (BII.baA).

As a Barperson Associate BII member, you will receive a number of benefits including the complimentary BII magazine, certificate, membership card and lapel pin; and the right to use your post nominals after your name (eg BII.bpA).

For more information about BII membership call the Membership services team on 01276 684449, email membership@bii.org or visit www.bii.org/membership

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